

Sinema ve Televizyon (İngilizce)						
TOTAL CREDITS: 128 Av.Semester Credits: 18 TOTAL ECTS: 240						
1.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
UNI 100	Exploring Istanbul		2	2	3	5
UNI 111	Critical Reading and Writing in Turkish I		3	0	3	5
UNI 117	Understanding Society and Culture		3	0	3	5
UNI 123	Textual Analysis and Effective Communication		3	0	3	5
UNI 221	World Civilizations and Global Encounters: Until 1300 CE		3	0	3	5
--	Core Course Cluster II	--	--	--	3	5
<b>Toplam</b>					<b>18</b>	<b>30</b>
2.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
UNI 112	Critical Reading and Writing in Turkish II		3	0	3	5
UNI 118	Understanding Politics and Economy		3	0	3	5
UNI 124	Textual Analysis and Academic Writing	UNI 123	3	0	3	5
UNI 222	World Civilizations and Global Encounters: Since 1300 CE		3	0	3	5
--	CCC III Elective	--	--	--	3	5
--	Core Course Cluster III	--	--	--	3	5
<b>Toplam</b>					<b>18</b>	<b>30</b>
3.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 201	Basic Photography		2	2	3	5
CTV 203	Art of Storytelling		3	0	3	5
CTV 205	Key Concepts in Moving Image Studies		3	0	3	5
CTV 207	Introduction to Media and Communication Studies		3	0	3	5
CTV 211	Introduction to Cinematography and Lighting		2	2	3	5
--	General Elective	--	--	--	3	5
<b>Toplam</b>					<b>18</b>	<b>30</b>
4.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 204	Screenwriting		3	0	3	5
CTV 206	History of Cinema		3	0	3	5
CTV 208	Sociology of Media		3	0	3	5
CTV 212	Editing		2	1	3	5
CTV 214	Film Sound		2	1	3	5
--	General Elective	--	--	--	3	5
<b>Toplam</b>					<b>18</b>	<b>30</b>
5.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 303	Film Theory and Aesthetics		3	0	3	5
CTV 307	Television Production		2	2	3	10
UNI 201	Formations of Modern Turkey I		3	0	3	5
--	Departmental Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>Toplam</b>					<b>15</b>	<b>30</b>
6.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 306	Ethnography in/of Media		3	0	3	5
CTV 310	Film Production		2	2	3	10
UNI 202	Formations of Modern Turkey II		3	0	3	5
--	Departmental Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>Toplam</b>					<b>15</b>	<b>30</b>
7.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 401	Graduation Project		3	2	4	10
CTV 403	Documentary Making		2	2	3	10
--	Departmental/General Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>Toplam</b>					<b>13</b>	<b>30</b>
8.Yarıyıl						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 402	Senior Graduation Project	CTV 401	3	2	4	15
CTV 404	World Cinema		3	0	3	5
--	Departmental/General Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>Toplam</b>					<b>13</b>	<b>30</b>

1.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	JRN3001	Media Economics And Management	3	0	5	5
2	COMM1041	English for Media Studies I	3	0	5	5
3	SOC1025	Sociology	3	0	5	5
4	COMM1001	Introduction to Communication	3	0	6	6
5	COMM3005	Media, Popular Culture and Society	2	0	4	4
--	Core Course Cluster II	--	--	--	3	5
<b>TOPLAM</b>			<b>14</b>	<b>0</b>	<b>28</b>	<b>30</b>
2.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	COMM1042	English for Media Studies II	3	0	5	5
2	COMM3004	Public Opinion, Public Diplomacy and Lobby	3	0	5	5
3	COMM2006	Research Methods in Social Sciences	3	0	5	5
4	COMM2002	History Of Communication	3	0	5	5
--	CCC III Elective	--	--	--	3	5
--	Core Course Cluster III	--	--	--	3	5
<b>TOPLAM</b>			<b>12</b>	<b>0</b>	<b>26</b>	<b>30</b>
3.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	COMM4005	E-Publishing	3	0	6	6
2	RTC3003	Film and TV Editing	3	0	4	4
3	JRN4001	TV News Production	3	0	6	6
4	RTC2021	Fundamentals of Radio and Television	3	0	5	5
5	RTC2001	Fundamentals of Cinema	3	0	5	5
--	General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>15</b>	<b>0</b>	<b>28</b>	<b>30</b>
4.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	COMM3022	Semology	3	0	5	5
2	COMM2022	Introduction to Social Anthropology	3	0	5	5
3	COMM2004	Sociology of Communication	3	0	5	5
4	RTC2022	Audience Analysis	3	0	5	5
5	BUS1082	Business Administration	3	0	5	5
--	General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>15</b>	<b>0</b>	<b>28</b>	<b>30</b>
5.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	COMM2001	Communication Theories	3	0	5	5
3	RTC2003	TV Location Shooting	3	0	5	5
4	RTC2023	History of Cinema	3	0	5	5
--	Departmental Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>12</b>	<b>0</b>	<b>26</b>	<b>30</b>
6.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	COMM3002	New Media	3	0	5	5
2	RTC3004	Documentary Film Production	3	0	5	5
4	PRP3002	Advertising Analysis Techniques	3	0	5	5
--	Departmental Elective	--	--	--	3	5
--	Departmental/General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>12</b>	<b>0</b>	<b>26</b>	<b>30</b>
7.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	RTC2025	History of Radio and Television Broadcastin	3	0	5	5
2	RTC3001	Film Genres	3	0	5	5
--	Departmental/General Elective	--	--	--	3	4
--	Departmental/General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>12</b>	<b>0</b>	<b>27</b>	<b>30</b>
8.Yarıyıl						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	JRN3004	Desktop Publishing	3	0	5	5
2	PRP4002	Media Planning in Pr and Advertising	3	0	6	6
--	Departmental/General Elective	--	--	--	3	4
--	Departmental/General Elective	--	--	--	3	5
<b>TOPLAM</b>			<b>12</b>	<b>0</b>	<b>27</b>	<b>30</b>

## NOTES:

For International Students, instead of UNI 111 and UNI 112, two of UNI 115, 116, 215, 216, 315, 316 courses will be given.

General Electives: All the Courses offered within the university excluding the courses offered by the college.

Departmental Electives: Courses offered by the department with its own code

College Electives: All the Courses offered within the college excluding the courses offered by the department

Core Curriculum: 1 course must be taken from "CCC II" courses, 2 courses must be taken from "CCC III" courses OR Total 3 courses must be taken. At least 1 from each of CCC II and III

Yukarıda yer alan ders planında bazı zorunlu derslerin kredi değişimleri göz önüne alındığında, 2014-2015 Akademik Yılı öncesinde lisansa başlayan öğrenciler (zorunlu, seçmeli olarak alınması gerekli dersleri tamamlayarak) aşağı şartlar çerçevesinde en az 125 kredi ile mezun olabilir.

Considering the credit changes of some of the required courses in the above course schedule, students beginning their undergraduate studies before the 2014-2015 Academic Year (upon completing Compulsory and elective) may graduate with a minimum credit of 125 under conditions of fulfilling the minimum requirements.

Core Course Cluster II

CCC III Elective

Core Course Cluster III

General Elective

Departmental/General Elective

Departmental Elective						
Kodu	Ders	Ön Koşul	Teori	U Saat	Kredi	AKTS
CTV 202	Advanced Photography		2	2	3	5
PHIL 212	Philosophy of Art/Aesthetic		3	0	3	5
CTV 209	Media Arts Management		3	0	3	5
CTV 253	Business Communication		3	0	3	5
CTV 309	Film Kültürü		3	0	3	5
CTV 312	Unutulmayan Sinema		3	0	3	5
CTV 313	Auteur Cinema		3	0	3	5
CTV 314	Music and Sound Design in Film		3	0	3	5
CTV 315	Cinema in Turkey		3	0	3	5
CTV 320	Popular Culture and Media		3	0	3	5
CTV 321	History of Art and Culture		3	0	3	5
CTV 324	Media Ethics		3	0	3	5
CTV 331	Cyberculture		3	0	3	5
CTV 332	Urban Imagery and Visual Narrative		3	0	3	5
CTV 335	Critical Approaches to Modern Image		3	0	3	5
CTV 341	Anthropology of Media		3	0	3	5
CTV 342	Gender, Race, Class in Media		3	0	3	5
CTV 344	Intercultural Communication		3	0	3	5
CTV 347	Advanced Screenwriting	CTV 204	1	2	3	5
CTV 349	Imagined Networks: Media and Migration		2	2	3	5
CTV 351	New Approaches in Marketing Communication		3	0	3	5
CTV 353	Services Marketing		3	0	3	5
CTV 355	Digital Marketing		3	0	3	5
CTV 358	International Journalism		3	0	3	5
CTV 406	New Ways of Seeing		3	0	3	5
CTV 411	Silent Cinema		3	0	3	5
CTV 413	Cinema and Politics		3	0	3	5
CTV 414	Cinema and Feminism		3	0	3	5
CTV 417	Film Genres		3	0	3	5
CTV 419	History of Turkish Media		3	0	3	5
CTV 421	Cultural Studies		3	0	3	5
CTV 430	Art of Animation		2	2	3	5
CTV 432	Visual Communication and Design		2	2	3	5
CTV 433	Experimental Film and Video		3	0	3	5
CTV 436	The Way to the Narrative		3	0	3	5
CTV 453	News Reporting and Writing		2	2	3	5
CTV 454	Multimedia Journalism		2	2	3	5
CTV 457	Digital Media and Culture		3	0	3	5
CTV 481	Special Topics in Cinema and Television I		3	0	3	5
CTV 482	Special Topics in Cinema and Television II		3	0	3	5
CTV 322	Brand Management		3	0	3	5
CTV 326	Short Film Theory and Practice		2	1	3	5
ITM 417	Brand Management		3	0	3	5

1. Yarıyıl						
CCCII-STI	Core Course Cluster II	Ön Koşul	Teori	U Saat	Kredi	AKTS
UNI 102	Critical Thinking		3	0	3	5

No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	PRP3001	Integrated Marketing Communication	3	0	5	5

2. Yarıyıl						
CCCIII-STI	Core Course Cluster III	Ön Koşul	Teori	U Saat	Kredi	AKTS
UNI 203	Understanding Science and Technology		3	0	3	5
UNI 211	Understanding Art		3	0	3	5

2. Yarıyıl						
CCC-EIII	CCC III Elective	Ön Koşul	Teori	U Saat	Kredi	AKTS
UNI 203	Understanding Science and Technology		3	0	3	5
UNI 211	Understanding Art		3	0	3	5